



Legacy Giving at Lunch

2017 Discussion Series

IMPACT SNAPSHOT

TOPICS:

- Engaging Donors Through Powerful Questions
- Getting Started: Considerations in the Early Stages of Your Planned Giving Program
- Ethical Wills: How the Writing of Legacy Letters Can Be a Tool for Engaging Donors to Leave Planned and Estate Gifts to Your Organization
- How to Launch a Successful Endowment Fund
- Building Relationships with Finance & Planning Professionals
- Back to Basics: Planned Giving Materials Every Shop Should Have



PARTICIPANT COMMENTS

This was great! Please create more of these types of series for those of us in the planned giving field. Thank you!

Thank you for making these educational sessions available in such a convenient, accessible format.

I appreciate the series being available to people new to the profession, and it's wonderful that people donate their time to encourage planned giving.

IMPACT:

- 202 participants representing 53 communities and 116 organizations
- 42% from Greater MN or out of state

Greater MN Communities Represented:

Alexandria	Fergus Falls	Milaca	St. Cloud	Waconia
Baxter	Hutchinson	Moorhead	St. Joseph	Waite Park
Bemidji	Litchfield	Northfield	St. Peter	Willmar
Cambridge	Mankato	Owatonna	Sartell	Zimmerman
Duluth	Mapleton	Rochester	Wabasha	

**Thank you to our funders for your generous support!
We can't wait to share what's in store for 2018.**

Blandin Foundation
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Northwest Minnesota Foundation

Southern Minnesota Initiative Foundation
Southwest Initiative Foundation
Stelter
West Central Initiative



For more information, contact Leave a Legacy Steering Committee Chair Scott Nelson at Scott.Nelson@bhshealth.org or 651-259-6258.

www.leavealegacymn.org